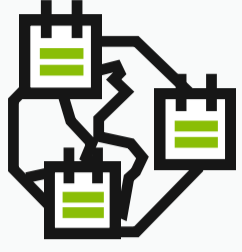


## Why choose AYLIEN News API over Webhose?

AYLIEN News API provides the highest quality & most innovative access to quality news data as a service



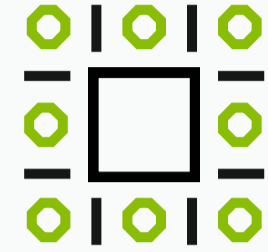
### 10X more enriched news

AYLIEN News API provides articles from 80,000 sources and 3x the amount of languages of Webhose Enriched News API.



### Highest performing NLP

NLP is core to AYLIEN News API, enabling customers to pinpoint the news that matters when it matters.



### Less noise, cleaner data

Articles enriched by AYLIEN News API strip out ads and other additional content that create noise and distort data.

## Why customers trust AYLIEN News API



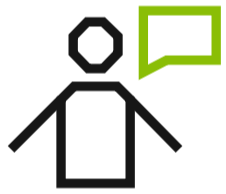
### Supercharged search

- 26 searchable metadata and NLP enrichments per article
- Event detection capabilities
- Multilingual search



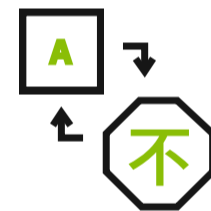
### Comprehensive coverage

- 1.4m enriched articles per day
- 6+ years enriched historical data
- Web, licensed, and premium



### Research-backed innovation

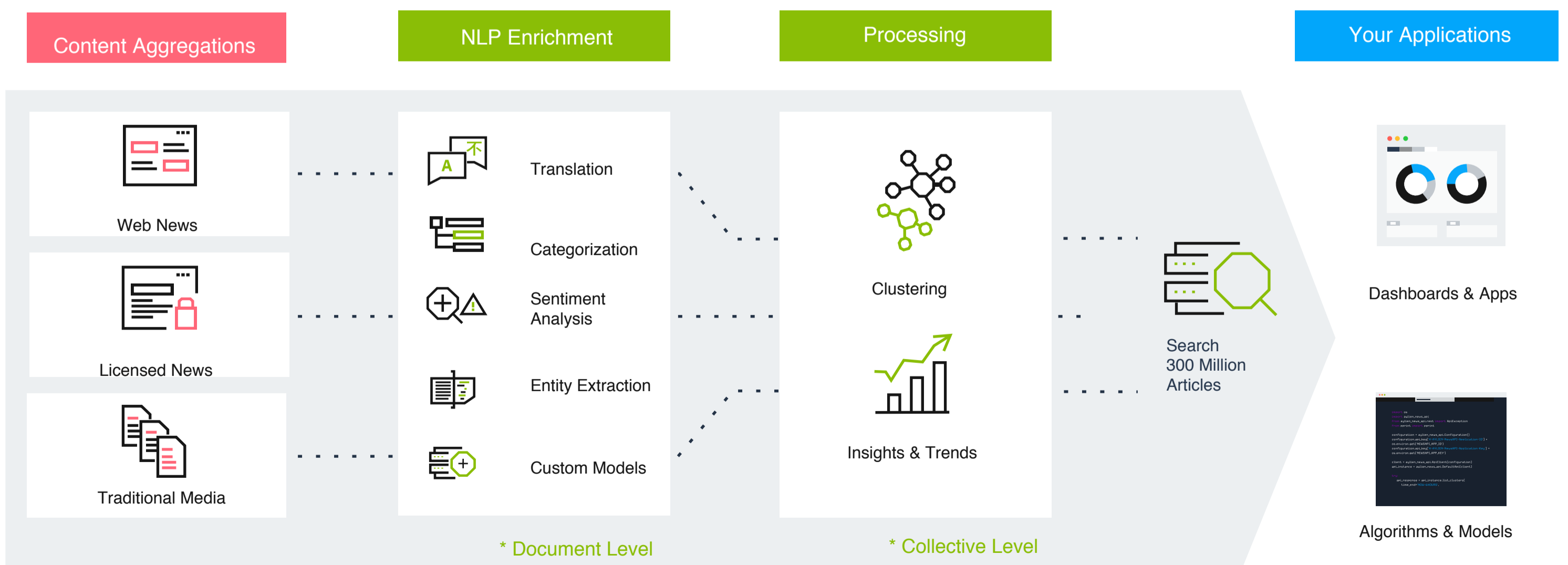
- Founded by NLP experts
- 20+ research papers published
- 560+ academic citations



### Cutting-edge differentiators

- Advanced analytics endpoints (time series, trend analysis)
- In-house article translation

## How AYLIEN News API works



*"With AYLIEN we're doing a better job of making sure that the news we're looking for is actually about the relevant company.."*

Maya Gal, Okapi co-founder



*"We really enjoyed developing the News feature with AYLIEN. The team were flexible in designing a bespoke solution."*

Harjas S Ahuja, Product Owner



*"AYLIEN have a robust News API that allows us to aggregate and understand news content at scale."*

Jennifer Cruise, Head of Analytics, Aon



	Webhose News API	Webhose Enriched News API	AYLIEN News API
News source coverage	~50,000	~50,000	~80,000
Web, licensed, & premium	No	No	Yes
Custom content	No	No	Yes
Historical search	10+ years	30 days	6+ years NLP-enriched
Multilingual search	No	Yes, 6 languages	Yes, 14 languages
Article translation	No	No	Yes, 5 languages
NLP enrichments	Basic (3 per article)	Moderate (6 per article)	Advanced (11 per article)
Entity enrichment	Yes	Yes	Yes
Category taxonomies	Basic	IPTC and IAB	- IPTC and IAB - Industry subjects* - Impact events* - Adverse events*
Sentiment analysis	Basic	Entity & document-level	Entity & document-level
Event detection	No	No	Yes
Content deduplication	No	Yes	Yes
Related stories	No	Yes	Yes
Summarization	No	Yes	Yes
Advanced search	No	Yes	Yes
Time series	No	No	Yes
Trend analysis	No	No	Yes
Histograms	No	No	Yes
Documentation	Poor	Poor	Excellent

\* Coming soon in Q3

**AYLIEN makes getting started with News API easy**

**Start Your Free Trial Today**