

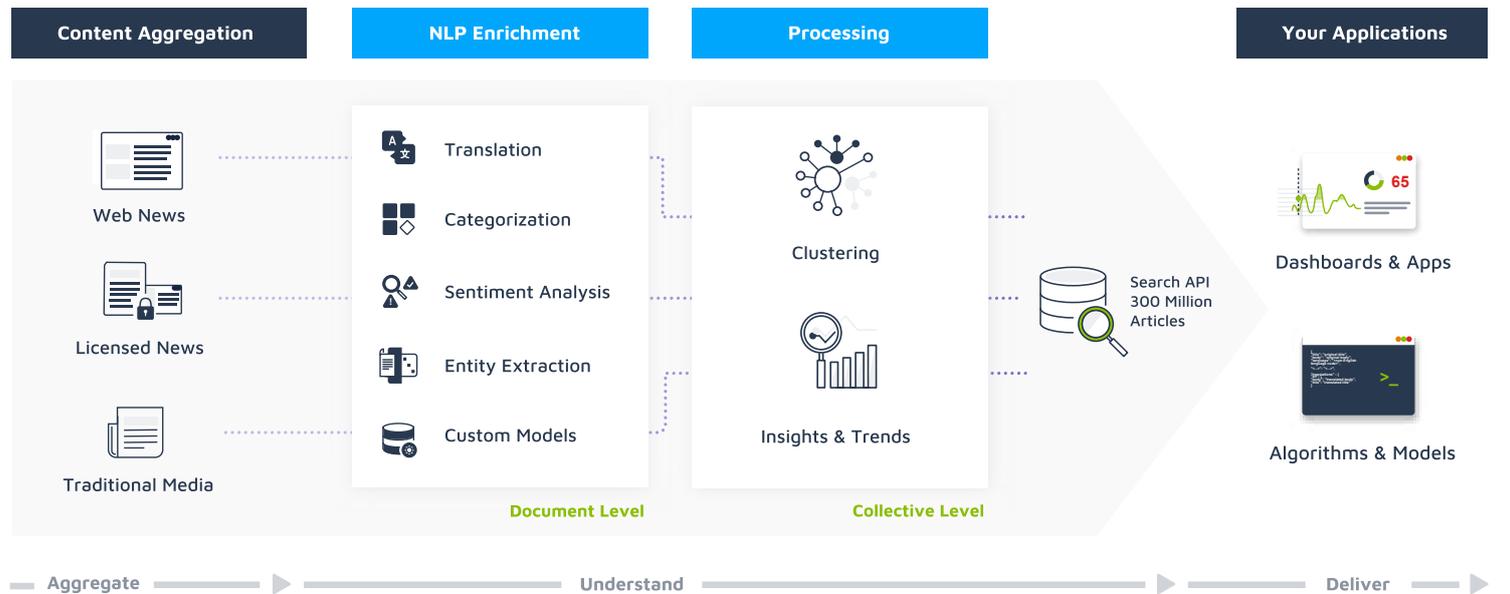
## News Intelligence for Non-Financial Risk

Enhancing the quality, availability, and timeliness of news in the risk and media industries, to uncover risks and opportunities, is an extremely high priority. AYLIEN's News Intelligence Platform does exactly that, helping organizations discover and understand news and events as they unfold across the globe.

### What AYLIEN Does

 <h4>Aggregate</h4> <p>We source and ingest in real time 80,000+ trusted mainstream and longtail sources, from 200 countries, in multiple languages, so that no signal is left uncovered.</p>	 <h4>Understand</h4> <p>Our research-powered NLP models enrich every article with 26 datapoints, putting structure to the world's unstructured news content, making it easy to search and analyze.</p>	 <h4>Deliver</h4> <p>Enhance your dashboards, apps, workflows, and models with our flexible and scalable delivery methods, including advanced search in our News API.</p>
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### How AYLIEN Works



### Why It Matters

<p><b>&gt;\$500bn</b></p> <p>IN NON-FINANCIAL RISK LOSSES SINCE 2011 FOR FINANCIAL INSTITUTIONS.</p>	<p><b>79%</b></p> <p>OF CHIEF RISK OFFICERS SAY 'ENHANCING THE QUALITY, AVAILABILITY, AND TIMELINESS OF RISK DATA' IS AN EXTREMELY HIGH PRIORITY.</p>	<p><b>94%</b></p> <p>OF EXECUTIVES HAVE LOW CONFIDENCE IN THEIR CURRENT THIRD-PARTY RISK MANAGEMENT TOOLS AND TECHNOLOGY, SIGNALLING CHANGE IS NEEDED.</p>
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### What We Do For You

 <h4>Automate Manual Processes</h4> <p>More efficient and effective workflow to free up valuable employee time</p>	 <h4>Improve Quality of Data</h4> <p>Enhance news discovery and analysis with accurate and flexible search</p>	 <h4>Save Time, Money, and Effort</h4> <p>An out of the box solution with ready to use content pipelines and licenses</p>
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## News Intelligence for Reputational Risk

Implementing a news intelligence framework enables financial institutions to be prepared for risks and opportunities that arise, by playing a critical role in a broader risk framework.

The accompanying flywheel shows the five stages, from initially developing a taxonomy of risks to monitor in the news, through monitoring and investigating proactively, to assessing the risk impact and reporting for future mitigation. It's an iterative process that has been used by AYLIEN customers to uncover 30% more risk events every week.



## Features and Benefits

### Curated News Coverage

AYLIEN curates a cost-effective news content pipeline that you can trust, providing hundreds of thousands of articles every day, so you won't risk missing any news:

- Over 80,000 trusted sources for clean and reliable content
- A comprehensive selection of premium sources otherwise behind a paywall
- Multilingual NLP in 5 languages with coverage across 200 countries

### Research-Led NLP Technology

Add structure to every unstructured article so the world's news is manageable and easily discoverable:

- Every article is enriched with 26 data points using our proprietary NLP models
- Extract tens of thousands of entities, 2,600+ categories, and metadata from every article
- Positive, neutral, or negative sentiment analysis for each article

### Flexible News API

Our flexible News API makes finding the news that matters to you efficient, effective and accurate:

- Discover global news stories in real time from trusted sources as they break
- Search 5 years of indexed historical news content from 300+million articles
- Use entities and categories in your search for effective, efficient, and accurate results

## Simplified Integration

We make it easy to aggregate, understand, and deliver news content at scale.