

## News Intelligence for Country Risk

AI-powered news intelligence helps financial institutions stay ahead of country risks by identifying emerging events and topics, monitoring crises, and turning risks into opportunities by harnessing the power of local and national news at a global level.

### Managing Country Risk is a Huge Challenge



#### Complex Nature of Country Risk

Every country is different politically, legally, economically, regulatorily, culturally, etc. Navigating this diversity, in multiple languages, at huge scale, is extremely hard.



#### The Speed of Escalation

Situations can change rapidly, and events can escalate into crises in the blink of an eye. If action is not taken quickly and decisively, your organization's future is potentially on the line.



#### Scan the Country Risk Horizon

Country risk indices have their limitations, such as transparency issues, and country experts are often siloed, with risk managers having to trust their instincts. Technology needs to supplement this process.

### What AYLIEN Does



#### Aggregate

We source and ingest in real time 80,000+ trusted mainstream and longtail sources, from 200 countries, in multiple languages, so that no signal is left uncovered.



#### Understand

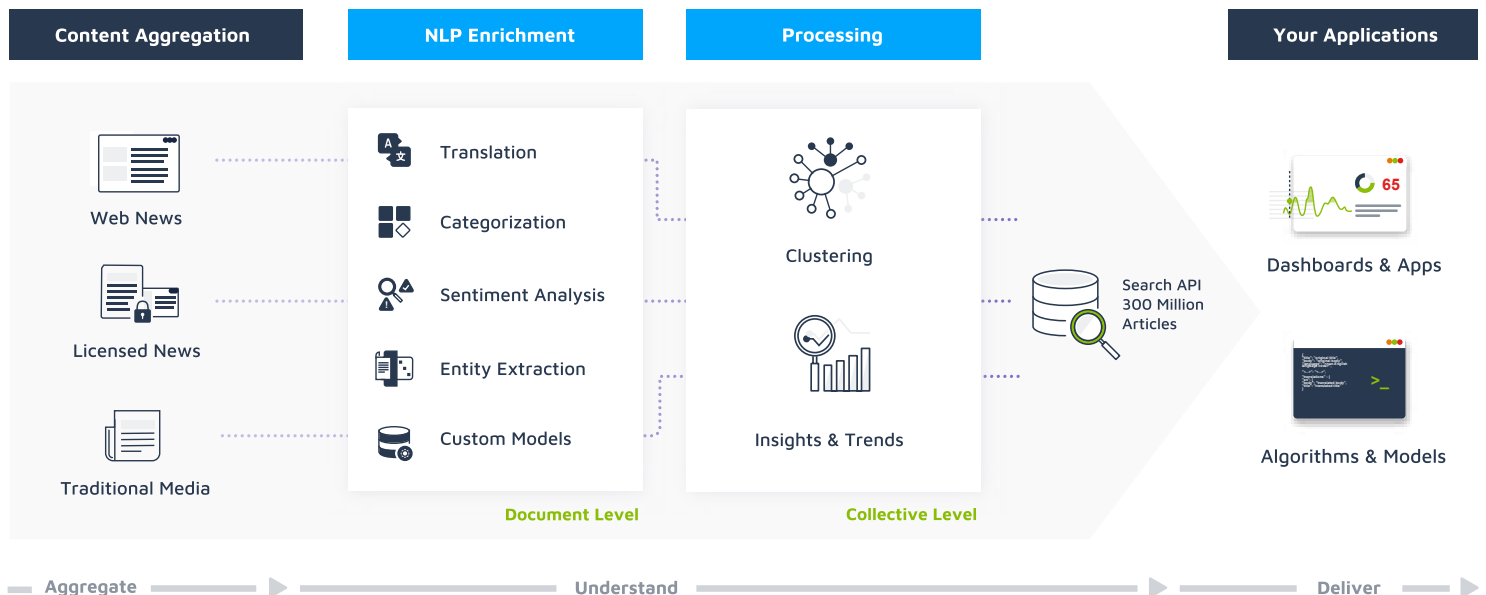
Our research-powered NLP models enrich every article with 26 datapoints, putting structure to the world's unstructured news content, making it easy to search and analyze.



#### Deliver

Enhance your dashboards, apps, workflows, and models with our flexible and scalable delivery methods, including advanced search in our News API.

### How AYLIEN Works



## What We Do For You



### Automate Manual Processes

More efficient and effective workflow to free up valuable employee time



### Improve Quality of Data

Enhance news discovery and analysis with accurate and flexible search



### Save Time, Money, and Effort

An out of the box solution with ready to use content pipelines and licenses

## News Intelligence for Country Risk

### Identify Emerging Risks Earlier

Country risk prevention begins with the early discovery of potential risks:

- Easily discover events and topics of interest as they emerge in real time
- Enable quicker mobilization of resources
- Global coverage at local and national levels eliminates blind spots

### Turn Risks Into Opportunities

Reputational risk management is about more than mitigation:

- Uncover opportunities to improve your reputation and grow your business
- Understand media trends and anticipate stakeholder reactions
- Turn a reactive approach into a proactive approach using the world's news

### Scan the Country Risk Horizon

Crises can continue for months, and even years after they break:

- Monitor your reputation during the rebuilding process
- Use sentiment analysis to gauge if media and public opinion is normalizing
- React fast to potentially damaging setbacks

## Features and Benefits

### Curated News Coverage

Curated, cost-effective content pipeline providing hundreds of thousands of articles every day, so you won't miss any news:

- Over 80,000 trusted sources for clean and reliable content
- A comprehensive selection of premium sources otherwise behind a paywall
- Multilingual NLP in 5 languages with coverage across 200 countries

### Research-Led NLP Technology

Add structure to every unstructured article so the world's news is manageable and easily discoverable:

- Every article is enriched with 26 data points using our proprietary NLP models
- Extract tens of thousands of entities, 2,600+ categories, and metadata from every article
- Positive, neutral, or negative sentiment analysis for each article

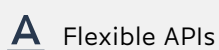
### Flexible News API

Our flexible News API makes finding the news that matters to you efficient, effective and accurate:

- Discover global news stories in real time from trusted sources as they break
- Search 5 years of indexed historical news content from 300+million articles
- Use entities and categories in your search for effective, efficient, and accurate results

## Simplified Integration

We make it easy to aggregate, understand, and deliver news content at scale.



SDKs in 4 Languages



Clean JSON Output



Extensive Documentation